



For Immediate Release

Contact: Anne Warner Cribbs 415.264.2067

Del Monte Foods to Sponsor Health and Peak Performance Conference
Conference will Kick Off the 2010 Bay Area Senior Games on April 9 At Stanford

Palo Alto, CA (March 20, 2010) – Organizers announced today that Del Monte Foods will be an official Gold Sponsor of the 2010 Bay Area Senior Games, scheduled for April 9 – 14 at Stanford University and other Bay Area Venues, presenting this year’s *Health and Peak Performance Conference* and providing general support for the Games.

The Health and Peak Performance Conference, presented by Del Monte Foods, will take place on Friday, April 9, at Stanford in the Rehearsal Hall adjacent to the Avery Aquatic Center. The day will feature lectures on fitness, health and performance, a luncheon and panel discussion with Olympians, and a pre-Games reception for athletes, sponsors and organizers. The conference is open to the community. On line registration is available at <http://www.bayareaseniorgames.org>

“Del Monte Foods is a particularly significant sponsor for this year’s Bay Area Senior Games,” said Bay Area Senior Games President and CEO Anne Warner Cribbs. “Our dedication first and foremost is to the athletes, and we are delighted to be supported by a company that is committed to nourishing families and enriching lives, which includes living a healthy lifestyle. Along with exercise and lifestyle, what we eat is a key factor in the overall wellness of the individual and society as a whole.”

The Games will feature fourteen competitions for athletes age 50 and up in Swimming, Track & Field, Cycling, Racquetball, Fencing, Golf, Soccer, 3 v 3 Basketball, Softball, Race Walking, Table Tennis, Tennis, Water Polo and Lawn Bowling. Water Polo, Soccer, Fencing and Lawn Bowling were demonstration sports at the 2009 National Senior



Games and have been added to the program. In addition, a Bay Area Senior Games Golf Tournament will be played at Stanford Golf Course on Tuesday, April 13, a Softball Tournament at Twin Creeks in Sunnyvale on April 13 and 14 and a Community Walk on Sunday, April 11 at 8:30 a.m.

For additional information, www.bayareasenorgames.org

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