



PRESENTED BY
HUMANA

Contacts: George Broder 650-323-9400 x17
Anne Warner Cribbs 650-323-9400 x11

For Immediate Release

Bay Area's Largest Multi-Sport Event in History One-Year Away

12,750 athletes for the 2009 Summer National Senior Games Presented by Humana

Palo Alto, Calif. (August 1, 2008) – Elected officials joined with executives from the 2009 Senior Games Local Organizing Committee (LOC), the National Senior Games Association (NSGA), and Stanford University to celebrate the start of the 12-month countdown to the event. Senior (age 50 & over) California athletes Donald De Lutis (basketball), Daniela Barnea (swimmer) and Rob Weiss (softball) were on hand to proclaim their excitement and anticipation about competing against the best in the nation just one year from now.

“We are thrilled that at last, the 2009 Senior Games are truly on the horizon and thousands of athletes across the country are qualifying now to come here next year,” said 2009 LOC President Anne Warner Cribbs. “We take our pledge to provide the very best competitive conditions seriously. Working with Stanford University and our other outstanding venues we will deliver on this promise.”

Scheduled for August 1 – August 15, 2009, the biennial event will deliver medal competition in 18 sports, plus tournaments and contests in seven (7) demonstration sports. At the heart and center of the Games, Stanford will showcase 17 sports including swimming, tennis, track and field, basketball, table tennis, and volleyball. The local organizing committee has the opportunity to add demonstration sports – the 2009



PRESENTED BY
HUMANA

demonstration sports include rowing, sailing, soccer, water polo, fencing, lawn bowling and equestrian. The official competition schedule was released today and is posted at www.nsga.com and www.2009seniorgames.org

Almost 30,000 athletes across the United States will qualify to compete in the 2009 Summer National Senior Games. Based on statistics from past Games, more than 35,000 total visitors will make the trip to California counting athletes, family and friends. Total economic impact will be approximately \$35 million in the Bay Area and Northern California, making the Games an economic boon as well as a terrific sporting championship.

“Palo Alto is proud to be the primary host for the 2009 Senior Games. We look forward to welcoming the athletes and their families here next summer,” said Mayor Larry Klein. “While we will of course be cheering for our local Palo Altans in the Games, we appreciate all of the competitors; their participation is an inspiration to us all”

Officials from the 2009 LOC and NSGA announced that beginning September 1, 2008 qualified athletes will be able to register for the 2009 Games online at www.nsga.com. To date qualifying championships have been held in 21 states, including California.

“The plans are well thought out and the process of producing the event is well underway,” said NSGA President & CEO Phil Godfrey. “We’re delighted with the quality of the venues our athletes will enjoy next year. Each one is befitting of the passion, dedication and discipline they bring every day to their lives in general and sport in particular.”

2009 LOC and NSGA officials also pointed at two key celebration dates for the Games (additional details on both will be forthcoming in the months ahead):

- * August 1st for the Torch Run and Flame Arrival Ceremony
- * August 8th for the Celebration of Athletes presented by AstraZeneca.



PRESENTED BY
HUMANA

“The entire Stanford community is looking forward to next year’s Senior Games,” said Deputy Athletic Director Ray Purpur. “We’re confident the athletes will find our facilities top notch, and we will bring all the experience we have managing sporting events for Division I athletes, Olympians, professionals and weekend warriors to bear on these Championships.”

In addition to Humana, official sponsors of the 2009 Summer National Senior Games include AstraZeneca, Catholic Healthcare West, Stanford University Hospitals and Clinics, and Euflexxa.

Committing to do their part to promote sustainability and the responsible stewardship of the planet, the 2009 LOC, NSGA and Stanford will work together to make the 2009 Senior Games as environmentally sensitive as possible. In communication with official sponsors, vendors, venue sites and the athletes themselves, the Games will seek to be as important a model for resource management as they are for healthy lifestyles.

###

****The National Senior Games Association is a non-profit member of the United States Olympic Committee dedicated to motivating senior men and women to lead a healthy lifestyle through the senior games movement.**

The organization governs the Summer National Senior Games, the largest multi-sport event in the world for seniors, and other national senior athletic events. It is an umbrella for member state organizations across the United States that host State Senior Games or Senior Olympics. The NSGA supports and sanctions these member state organizations so that adults can participate in their state in events year-round.

****The 2009 Senior Games Local Organizing Committee (LOC) is a 501(c)3 non-profit, with a Board of Directors that is independent of the NSGA Board. The 2009 Senior Games were successfully bid for and awarded to the Bay Area Sports Organizing Committee (BASOC), which has led domestic Olympic Bid efforts for the 1996 and 2012 Games.**



2009 SUMMER NATIONAL SENIOR GAMES

Fast Facts

Presented by Humana • The San Francisco Bay Area • August 1–15, 2009

event owner

- ★ National Senior Games Association (NSGA)
- ★ a national not-for-profit organization promoting healthy lifestyles for 50+ adults through education, fitness and sport.
- ★ founded in 1985 and comprised of 51 member organizations.
- ★ a member of the United States Olympic Committee.
- ★ contact information: Ray Hoyt, Director of National Games, *primary contact*
National Senior Games Association
Post Office Box 82059
Baton Rouge, LA 70884-2059
225.766.6800
nsga@nsga.com • www.nsga.com

2009 event producer

- ★ the 2009 Senior Games Local Organizing Committee (SGLOC), a 501(c) 3 non-profit.
- ★ 2009 SGLOC operates under contract with NSGA through a local staff with guidance from a board of directors that is independent from the NSGA board of directors.
- ★ contact information: Susie Thom, *primary contact*
2009 Senior Games Local Organizing Committee
81 Encina
Palo Alto, CA 94301
650.323.9400
info@2009seniorgames.org • www.2009seniorgames.org

event dates

- ★ competition August 1–15, 2009 • Athlete Check-in: July 30–August 15, 2009.

event sites

- ★ Stanford University • Palo Alto • Oakland • San Francisco • Sunnyvale • San Jose.





FAST FACTS 2009 SUMMER NATIONAL SENIOR GAMES

event size & sports

- ★ the largest multi-sport event in the world for men and women athletes 50 and older.
- ★ 12,750 athletes and an additional 25,000 family and friends are projected.
- ★ more than 800 events contested over 16 days.
- ★ *medal sports*: Archery, Badminton, Basketball, Bowling, Cycling, Golf, Horseshoes, Race Walk, Racquetball, Road Race, Shuffleboard, Softball, Swimming, Table Tennis, Tennis, Track & Field, Triathlon and Volleyball.
- ★ *demonstration sports* for 2009: Equestrian, Fencing, Lawn Bowling, Rowing, Sailing, Soccer and Water Polo.

age divisions

- ★ *individual sports* for both men & women compete in increments beginning at age 50 through 100+.
- ★ *team sports* for both men & women compete in increments beginning at age 50 through 75+.

qualifying information

- ★ participants must qualify in NSGA member State Games in 2008.
- ★ 25–30,000 athletes will qualify to compete in 2009 Games.
- ★ athletes must be 50 years old on or before December 31, 2008.
- ★ visit www.nsga.com for qualifying site information.

torch run

- ★ Torch Run and Flame Arrival: August 1, 2009.

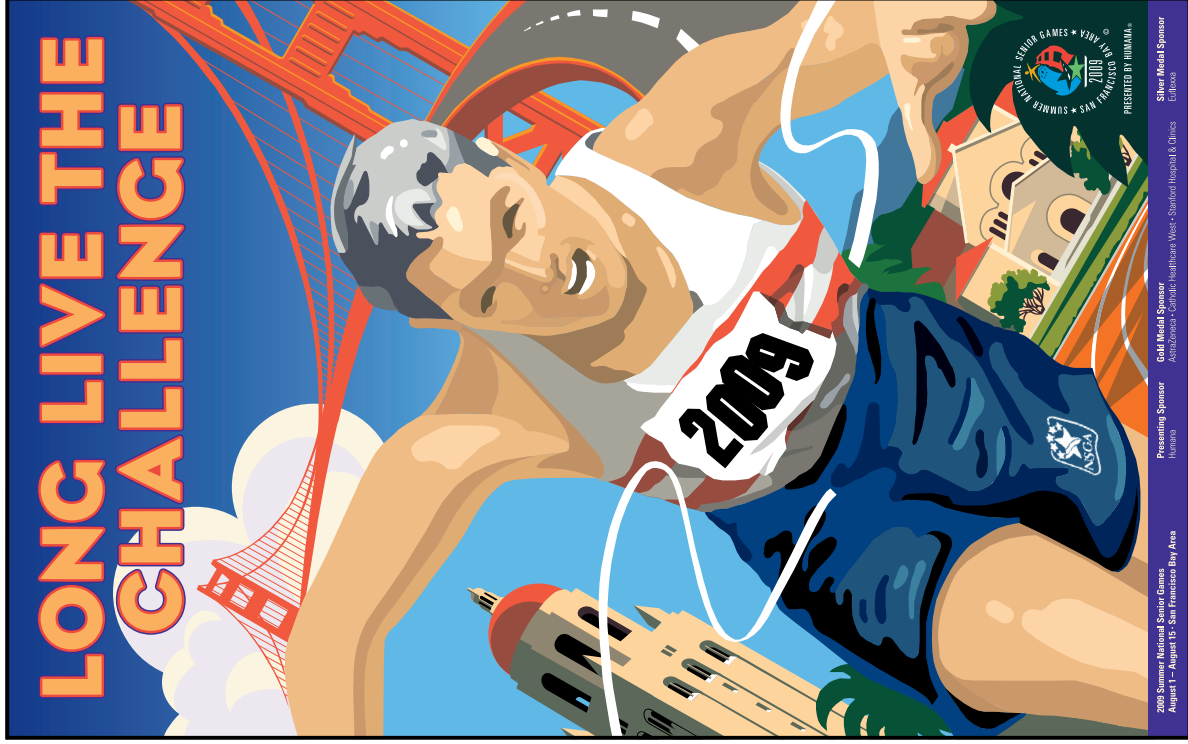
celebration of athletes

- ★ Saturday, August 8, 2009.
- ★ a combination opening and closing ceremony celebrating the achievements of the athletes.

history of the Games

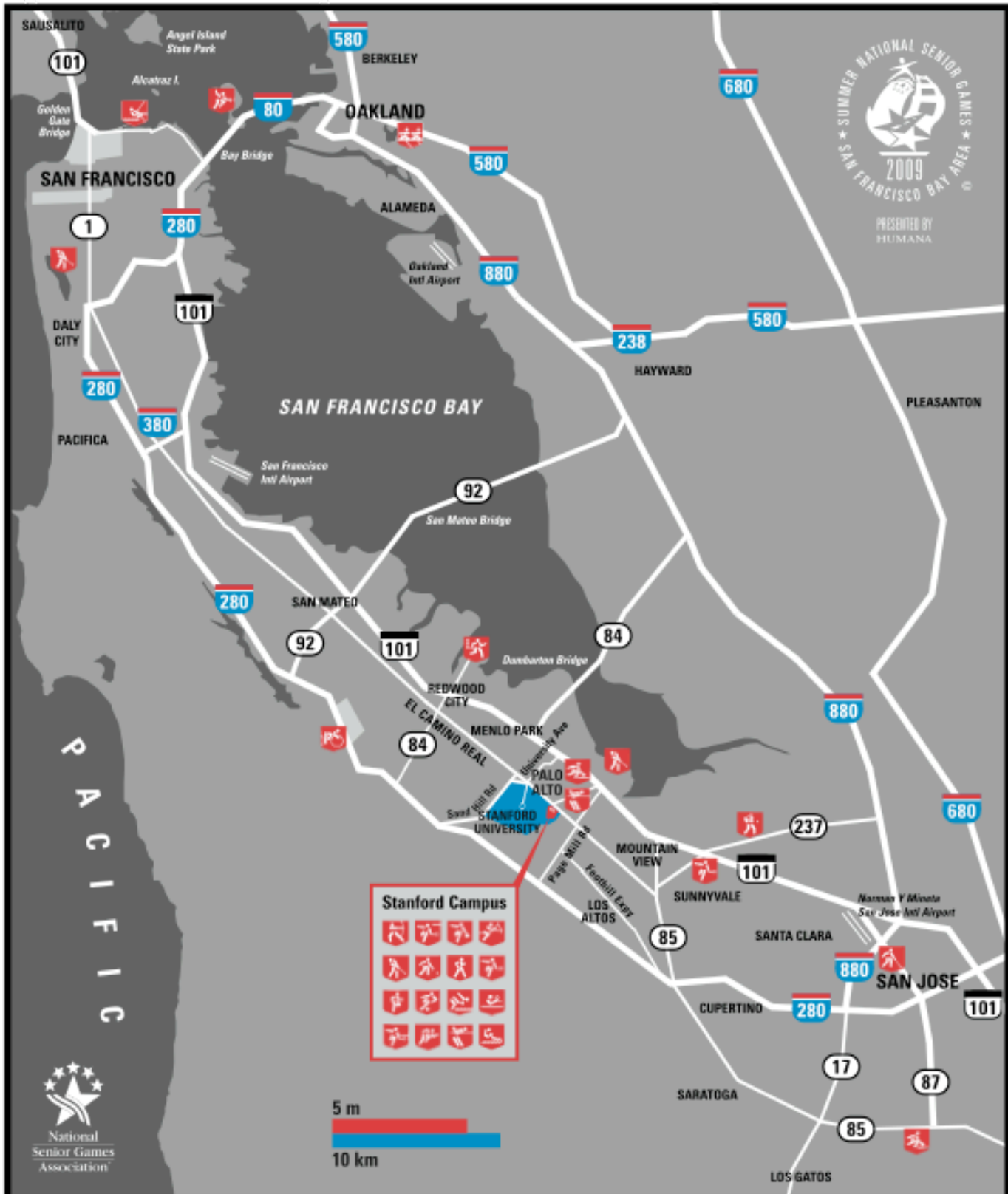
| year | location | athletes | | | |
|------|-----------------|----------|------|------------------------|-------------------------|
| 1987 | St. Louis, MO | 2,500 | 2001 | Baton Rouge, LA | 8,900 |
| 1989 | St. Louis, MO | 3,400 | 2003 | Hampton Roads, VA | 10,700 |
| 1991 | Syracuse, NY | 5,000 | 2005 | Pittsburgh, PA | 12,000 |
| 1993 | Baton Rouge, LA | 7,200 | 2007 | Louisville, KY | 12,100 |
| 1995 | San Antonio, TX | 8,200 | 2009 | San Francisco Bay Area | 12,750 <i>projected</i> |
| 1997 | Tucson, AZ | 10,300 | 2011 | Houston, TX | 13,000 <i>projected</i> |
| 1999 | Orlando, FL | 12,000 | 2013 | Cleveland, OH | 13,500 <i>projected</i> |

2009 Summer National Senior Games
 San Francisco Bay Area
 August 1–15, 2009



Commemorative Posters

The theme of the 2009 Summer National Senior Games, *Long live the Challenge*[®], is evoked by these senior male and female athletes within whom the competitive spirit burns forever brightly. These dynamic illustrations, created by award-winning graphic designer Lindon Leader, link Stanford University and its iconic Hoover Tower with world-famous landmarks of San Francisco in symbolizing the commitment of the entire Bay Area to producing the best Senior Games ever.



Stanford Campus

| | | | |
|--|--|--|--|
| | | | |
| | | | |
| | | | |
| | | | |





GOVERNOR ARNOLD SCHWARZENEGGER

August 1, 2008

National Senior Games

It is an honor to send my greetings as you gather for the One-Year To Go Event for the 2009 National Senior Games.

California is proud to host athletic competitions that bring out the very best in their participants and promote the values of fitness and sportsmanship in our state. I applaud everyone at your Local Organizing Committee, Stanford University and the National Senior Games Association who are working hard to get ready for this fantastic event.

These Games will host thousands of athletes who will thrill us with their passion, energy and love of life. Thank you for your dedication to them and for inspiring a lifelong commitment to health in countless people across our nation.

Please accept my best wishes for a spirited day and every continued success.

Sincerely,

A handwritten signature in black ink, reading "Arnold Schwarzenegger".

Arnold Schwarzenegger

California State Senate

Senate Concurrent Resolution No. 122

Introduced by Senators Simitian, Alquist, Corbett, Migden, Perata, Torlakson, Wiggins, and Yee

(Coauthors: Assembly Members Beall, DeSaulnier, Hancock, Hayashi, Huffman, Leno, Lieber, Ma, Mullin, Ruskin, Swanson, and Torrico)

June 12, 2008 Senate Concurrent Resolution No. 122—Relative to the National Senior Games. legislative counsel's digest SCR 122, as introduced, Simitian. National Senior Games. This measure would commend various organizations and Stanford University for determining to hold the 2009 Summer National Senior Games. It would also encourage the residents of the state to take specified actions regarding the games. It would urge the business community of the Bay Area to support the games as specified.

Fiscal committee: no.

WHEREAS, The National Senior Games Association is a nonprofit member of the United States Olympic Committee dedicated to motivating adults over 50 to lead a healthy lifestyle through the Senior Games Movement; and

WHEREAS, The first National Senior Games was held in St. Louis, Missouri, in 1987 and included approximately 2,500 athletes; and

WHEREAS, The Bay Area Sports Organizing Committee (BASOC) and Stanford University bid for and won the right to host the 2009 Summer National Senior Games, between the dates of August 1 and August 15, 2009, under the direction of the 2009 Senior Games Local Organizing Committee; and

WHEREAS, The traditional one-year-out ceremony for the 2009 Summer National Senior Games will be held on August 1, 2008, to commemorate and to announce the upcoming games; and

WHEREAS, The 2009 Summer National Senior Games will include an estimated 12,500 athletes 50 years of age and older, competing in 18 medal sports and 7 demonstration sports at Stanford University and venues in the County of San Mateo, Oakland, Palo Alto, the Port of Redwood City, San Francisco, San Jose, and Sunnyvale; and

WHEREAS, Stanford University has been the venue for many championships and international sporting events including the 1984 Olympic Games, 1985 Super Bowl, 1994 World Cup, and 1999 Women's World Cup; and

WHEREAS, The 2009 Summer National Senior Games will be the single largest participatory multisport event ever held in the world for adults over 50 years of age, and will be the West Coast premiere of the event; and

WHEREAS, The 2009 Summer National Senior Games have committed to make this event as environmentally sustainable as possible through its Sporting Green Initiative and to create a model for future events, and to inspire sponsors, competitors, volunteers, and spectators to a higher level of sustainability; and

WHEREAS, The over 50 years of age population is the fastest growing and most affluent demographic in the United States today, and the 2009 Summer National Senior Games will bring over \$35 million to the local economy; and

WHEREAS, The citizens of the Bay Area embrace in their own lives the benefits and value of sport, athletics, fair play, and competition in both indoor and outdoor disciplines; now, therefore, be it Resolved by the Senate of the State of California, the Assembly concurring, That the Legislature hereby commends the 2009 Senior Games Local Organizing Committee, the National Senior Games Association, the Bay Area Sports Organizing Committee, and Stanford University for holding the 2009 Summer National Senior Games in the state; and be it further Resolved, That the Legislature encourages the residents of the state to be role models for healthy aging and lifelong fitness and to compete, if possible, in the 2009 Summer National Senior Games; and be it further

Resolved, That the Legislature urges residents of the Bay Area to lend their talent and expertise and share pride in their state and community with others as volunteers and spectators; and be it Further Resolved, That the Legislature urges the business community of the Bay Area to also support the 2009 National Senior Games as official sponsors and organizers of volunteers among their employees; and be it further Resolved, That the Legislature wishes each and every contestant who comes here the very best on the field of play, with the knowledge that they are all winners and role models for citizens of all ages; and be it further Resolved, That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.

FAQ's

Q: How do I qualify for the 2009 Senior Games?

A: Qualifying takes place during calendar year 2008 at State Senior Games held in almost all 50 states. For dates, locations and details about each State Games refer to the list on the National Senior Games Association's website.

Q: I am unable to compete in my home state. How can I still qualify for 2009?

A: Many State Senior Games accept out-of-states athletes. Choose a State Games from the list and contact them directly about their out-of-state policy.

Q: Will my favorite sport be offered at the 2009 Senior Games?

A: The program for the 2009 Senior Games consists of 18 medal sports (Archery, Badminton, Basketball, Bowling, Cycling, Golf, Horseshoes, Race Walk, Racquetball, Road Race, Shuffleboard, Softball, Swimming, Table Tennis, Tennis, Track & Field, Triathlon, Volleyball) and 7 demonstration sports (Equestrian, Fencing, Lawn Bowling, Rowing, Sailing, Soccer, Water Polo). There will be no additional sports. The procedure for requesting a sport and/or event be added to future National Games may be found in the 2009 National Senior Games Rule Book, Rule Q (page 10).

Q: My state does not offer a certain event which I want to qualify in to go to Nationals. How can I qualify?

A: You have two options - through 'Limited Events' or through another State Games.

'Limited Events' - The events 20K or 40K Cycling, Hammer Throw, Pole Vault, Triple Jump or Triathlon are considered "limited" events and if they are not offered at your home state Games, you can qualify in other ways. Please download the Limited Event Form and the Instructions.

If your event is not a 'limited event', the only other way to qualify is to go to another state's Games. You may participate in any State Qualifying Games which allow out-of-state competitors. Contact info, Games dates, and whether a state is open or closed to out-of-state athletes is posted here. We suggest you call the state you are thinking about competing in to find out their qualifying procedures for out-of-state athletes because it varies from state to state.

Q: I have specific questions about rules, competition format or qualifying.

A: Please refer to the NSGA Rule Book.

Q: Between the 2008 State Qualifying Games and the 2009 National Games I will change age brackets.

With which age group do I qualify and compete at Nationals?

A: At the State Games you will qualify in the correct age group for your current age at the time of the State Games (some states use different dates within the year to determine their age groups, so if you have a question please check with the state). When you register for Nationals, the NSGA's registration system will automatically put you in the correct age bracket for the age you will be at the 2009 National Games.

Age groups for the National Games are determined by the following dates: Individual and partner sports: The age you (or the youngest of the partners) will be on the first day of the 2009 National Senior Games (August 1st, 2009) is the age group you will compete in. Team Sports:

The age the youngest member of your team will be on December 31, 2009 is the age group your team will compete in.

Q: When and where will my specific sport be held at the 2009 National Senior Games?

A: The schedule and all venue details will be announced in the summer of 2008 soon. We will not release any details before the official announcement. Thank you for your patience.

Q: How do I suggest a new sport or event be added?

A: Our sports right now are as follows: Summer - Archery, Badminton, Basketball, Bowling, Cycling, Golf, Horseshoes, Race Walk, Racquetball, Road Race, Shuffleboard, Softball, Swimming, Table Tennis, Tennis, Triathlon, and Volleyball. Summer Demonstration Sports - Equestrian, Fencing, Lawn Bowling, Rowing, Sailing, Soccer, Water Polo. Championship Festival - Billiards, Team Bowling, Ice Hockey, Pickleball, Weightlifting.

New sports/events are the responsibility of the National Games Committee, which relies on the recommendations of the staff. Given the large size of our Summer Games it is unlikely we will add any events soon. In addition, we normally require that a large number of states conduct the competition in order to be included on the National menu. The procedure for requesting a sport and/or event be added to the National Games may be found in the '2009 National Senior Games Rule Book', Rule Q (page 10). To review this information, click on the "Summer National Senior Games" Tab and scroll down to important documents.

Q: I would like to learn more about the 2009 Senior Games.

A: Please subscribe to our monthly email newsletter. You can read past editions in the newsletter archive. You can find these links on our website at www.2009seniorgames.org



Olympians' Competition Advisory Committee

Willie Banks Heads Olympians' Competition Committee for Senior Games

Willie Banks serves as the chair of the Olympians' Competition Advisory Committee to the 2009 Summer National Senior Games Local Organizing Committee (LOC). The Advisory Committee will provide critical input to the LOC on behalf of the 12,750 athletes expected to participate in the 2009 Senior Games. Mr. Banks is a three time Olympian (1980, 1984, 1988) in the triple jump, he set a world record of 58' 11 ½" in June, 1985. He is still an active competitor in the event and is the current President of the U.S. Olympians Alumni Association.

The Committee will review and evaluate competition plans for the competition, and inspect the venues for the Games. Their critiques and reports will be used to refine LOC operations to ensure the best competitive conditions possible for the athletes.

The other Olympians to serve on the Advisory Committee include:

Debbie Meyer (swimming)

Dick Fosbury (high jump);

Micki King (diving)

Peggy Fleming (skating)

John Naber (swimming)

Dick Draeger (rowing)

John Carlos (track & field)

Barbra Higgins (fencing)

Bill Toomey (decathlon)

Tennis Legend Rosie Casals.

* The 2009 National Senior Games will be held August 1st to 15th, involving 18 sports and seven (7) demonstration sports primarily at Stanford University. Other events will be held in San Francisco, San Jose, San Mateo County and Oakland.

Sponsors

Presenting Sponsor

HUMANA[®]
Guidance when you need it most

Gold Medal Sponsor

AstraZeneca 

 **Catholic Healthcare West**

 **STANFORD**
HOSPITAL & CLINICS
Stanford University Medical Center

Silver Medal Sponsor

 **euflexxa**[®]
HIGHLY PURIFIED HYALURONAN

Medal Sports:



Archery [AR]



Badminton [BA]



Basketball [BK]



Bowling [BW]



Cycling [CY]



Golf [GO]



Horseshoes [HS]



Race Walk [RA]



Racquetball [RQ]



Road Race [RR]



Shuffleboard [SH]



Softball [SO]



Swimming [SW]



Table Tennis [TA]



Tennis [TE]



Track & Field [TF]



Triathlon [TR]



Volleyball [VB]

Demonstration Sports:



Equestrian [EQ]



Fencing [FC]



Lawn Bowling [LB]



Rowing [RW]



Sailing [SA]



Soccer [SC]



Water Polo [WP]



Torch Run



Celebration
of Athletes



P. O. Box 82059
Baton Rouge, Louisiana 70884-2059
Telephone – 225.766.6800 Fax – 225.766.9115
www.nsga.com

Philip H. Godfrey, II
President & Chief Executive Officer
National Senior Games Association

All departments at the NSGA report to Phil. He personally oversees sponsor acquisition initiatives as well as site evaluation and selection for the biennial Summer Games and all other national events of the Association. The Summer National Senior Games Presented by Humana is the largest multi-sport event in the world for seniors consisting of 18 medal sports and 800+ events for men and women. In 2007 the event attracted over 12,100 competitors. Phil has been involved with the National Senior Games Association since 1986 as a volunteer, a member of the Board of Directors and presently as a member of the staff. He has been actively involved in 16 of the Association's 17 national events.

Phil was recently elected as Secretary of the United States Olympic Committee Multi-sport Organization Council. This council of USOC Members represents 37 organizations and over 60 million Americans. In 2008, he was named one of the 25 Innovators & Influencers of the Industry by SportsEvents Magazine.

Phil spent 14 years as the Associate Director of Athletics at Washington University in St. Louis, MO, before joining the NSGA staff. In that position, he administered 35+ NCAA Regional Championships and 11 NCAA National Championships. Phil also served as the Chief University Administrator for the 1994 United States Olympic Festival, a 36-sport national event of the United States Olympic Committee that was headquartered on the campus of Washington University.

Phil has been involved in the construction of two large university athletic/recreation facilities. He also has significant experience in the renovation of existing spaces. His background includes experience in design and installation of various athletic and recreational components ranging from national caliber competition venues to health, fitness and wellness facilities. He also has extensive experience with facility maintenance and staffing for daily operations as well as for special events.

Married for 24 years to: Ellen Flint Godfrey
Three children: Sarah, Margaret & T. Fielding
Hobbies: golf, gardening, reading, any beach
Veteran status: Honorable, US Army



Anne Warner Cribbs
President & Chief Executive Officer
Bay Area Local Organizing Committee for the 2009 National Senior Games

Anne Warner Cribbs is a tour de force for all things Olympic. As a 14-year-old swimmer, she won gold in the 1959 Pan American Games. The next year as the American record-holder, Anne swam to fifth in the 1960 Olympic Games in Rome in the 200-meter breaststroke and another gold as the breastroker on the U.S.'s 4x100 medley relay team.

A 1979 Stanford University graduate, Anne launched a career of public relations, community service and advocacy for women in sports. Her work has spanned volunteering for the 1984 Olympic Games to co-founding the American Basketball League, the first women's professional basketball league in the United States. She became President and CEO of the San Francisco Bay Area Sports Organizing Committee (BASOC) in 1999, and led the San Francisco Bay Area's bid for the 2012 Olympic Games.

Since then, BASOC, under Anne's leadership, has attracted numerous national and international athletic competitions to the Bay Area. Anne has served as President of the Northern California Olympians, past Vice President of the U.S. Olympic Alumni Association and San Jose Sports Authority and is the current vice chair and Advisory Board Member for the Women's Sports Foundation.

Anne currently is the President and CEO of the 2009 Summer National Senior Games, featuring 12,750 athletes, 18 medal sports and 7 demonstration sports, at venues at Stanford, Palo Alto, San Jose, Oakland, Sunnyvale and San Francisco, from August 1 – August 15, 2009.

Born in Menlo Park and now residing in Palo Alto, Anne and her husband have nine children.